

News Release

March 30, 2023

BASF's new and improved Frequency[®] herbicide adds a new dimension to selective weed control

- **Frequency's new and improved formula features a versatile Group 27 chemistry with the flexibility to tailor tank-mix partners**
- **Herbicide offers wheat and barley growers excellent control of hard to manage broadleaf weeds including fleabane, sowthistle, buckwheat/bindweed, wireweed, wild radish, bifora and capeweed**
- **Frequency is available from April 2023**

Melbourne, Australia– March 30, 2023 – Wheat and barley growers will now have access to the most adaptable Group 27 product on the market, thanks to BASF's new and improved Frequency[®] herbicide that offers excellent control of hard to manage broadleaf weeds such as fleabane, sowthistle, buckwheat/bindweed, wireweed, wild radish, bifora and capeweed.

Initially launched in 2020, the improved Frequency has a consistency of texture that allows for better pouring.

The herbicide offers growers a new dimension to selective weed control as it is not locked into partner chemistry. In addition, the Frequency label allows growers the choice of the main tank-mix partner and application rates so the spray solution can be tailored to the weed spectrum and size.

"When we introduced Frequency in 2020, growers immediately valued the product due to its flexibility," explains Andrew Gourlay, Head of Broadacre Australia. "Shortly after the launch we received some field reports of

Frequency having a thickened appearance when the product was being poured out of the drum. As BASF strives to maintain the highest-quality standards, we took the decision to suspend the product roll out until the formulation has been refined by our global formulation chemist to meet local conditions, and achieve the consistency expected by Australia's customers. As such, we're thrilled to return Frequency to the market, as we've had growers contact us consistently over the past three years eager to get their hands on more Frequency."

In addition to the flexibility to dial up tank-mix partners' rates, Frequency also supports the bonus reduction of wild oats seed-set where *Avena sterilis* is dominant in the population in northern NSW and Queensland.

"It's fantastic to be able to offer growers a novel mode of action in controlling wild oats, particularly in areas where they are a consistent problem," concludes Mr Gourlay.

Frequency will be available from April 2023. Visit [Frequency® | BASF Crop Solutions Australia](#) for more information.

About BASF's Agricultural Solutions division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2022, our division generated sales of €10.3 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF in Australia and New Zealand

BASF serves key industries in the agriculture, coatings, manufacturing and mining sectors, and posted sales of about €492 million in Australia and New Zealand in 2022. As of the end of 2022, the company had 374 employees and operated 6 production sites across Agricultural Solutions, performance products and functional materials and solutions. BASF has been active in Australia for over 100 years, and about 60 years in New Zealand. Further information is available on www.basf.com/au and www.basf.com/nz.